



Competition: Playing fairly in business

What is Fair Competition & Why It Matters?



Fair competition

- Being in business can be a lot like playing a game.





Fair competition

- When we talk about “*fair competition*” in business, we’re talking about playing fairly to sell products and make money.



FairPlay

Some rules of the game

- Don't agree with your competitor to charge high prices.





Some rules of the game

- Don't try to drive your competitors out of business!





Some rules of the game

- Don't be unfair to customers.





Why it matters?

- Those rules make business fair. We benefit from fairness in business when:
 - Prices are low
 - More choice
 - New products



Fair competition in the region

- The CARICOM Competition Commission is the referee for “*fair competition*” in the Caribbean.





Fair competition in the region

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Thank You
